

PRODUCT PRICE AND GP ANALYSIS BY BRANCH

GAL

Cost
Price

***** Selling Price & Gross Profit Percentage *****

REGION - NORTH

BULL & BUSH, SHEFFIELD	17/05/2004	2.98	1.95	77.6
DOG & DUCK, LEEDS	20/05/2004	2.98	1.95	77.6
DUN COW, DARLINGTON	20/05/2004	2.98	1.84	76.2
KINGS ARMS, MANCHESTER	24/05/2004	2.98	1.93	77.3
NAGS HEAD, WIGAN	24/05/2004	2.98	1.90	77.0
RED LION, THIRSK	14/05/2004	2.98	1.83	76.1
ROSE & CROWN, LIVERPOOL	21/05/2004	2.98	1.95	77.6
WHITE HORSE, NEWCASTLE	17/05/2004	2.98	1.94	77.4

EARWIG

GAL

		Cost	***** Selling Price & Gross Profit Percentage *****														
		Price															
REGION - NORTH																	
BULL & BUSH, SHEFFIELD	17/05/2004	3.09	2.00	77.3
DEWDROP INN, HULL	10/05/2004	3.09	1.93	76.5
DOG & DUCK, LEEDS	20/05/2004	3.09	2.00	77.3
DUN COW, DARLINGTON	20/05/2004	3.09	1.86	75.6
GEORGE INN, DONCASTER	24/05/2004	3.09	1.90	76.1
KINGS ARMS, MANCHESTER	24/05/2004	3.09	1.95	76.7
NAGS HEAD, WIGAN	24/05/2004	3.09	1.90	76.1
QUEENS HEAD, YORK	11/05/2004	3.09	2.00	77.3
ROSE & CASTLE, CARLISLE	12/05/2004	3.09	1.92	76.4
ROSE & CROWN, LIVERPOOL	21/05/2004	3.09	1.95	76.7
WHITE HART, LANCASTER	19/05/2004	3.09	2.00	77.3
WHITE HORSE, NEWCASTLE	17/05/2004	3.09	1.94	76.6

FOXTONS PRIDE

GAL

		Cost	***** Selling Price & Gross Profit Percentage *****															
		Price																
REGION - NORTH																		
BULL & BUSH, SHEFFIELD	17/05/2004	2.65	1.84	78.8
DEWDROP INN, HULL	10/05/2004	2.65	1.82	78.6
DOG & DUCK, LEEDS	20/05/2004	2.65	1.93	79.8
DUN COW, DARLINGTON	20/05/2004	2.65	1.78	78.1
GEORGE INN, DONCASTER	24/05/2004	2.65	1.78	78.1
KINGS ARMS, MANCHESTER	24/05/2004	2.65	1.84	78.8
RED LION, THIRSK	14/05/2004	2.65	1.73	77.5
ROSE & CASTLE, CARLISLE	12/05/2004	2.65	1.84	78.8
ROSE & CROWN, LIVERPOOL	21/05/2004	2.65	1.85	79.0
WHITE HORSE, NEWCASTLE	17/05/2004	2.65	1.85	79.0

IPA

GAL

Cost
Price

***** Selling Price & Gross Profit Percentage *****

REGION - NORTH

DEWDROP INN, HULL

10/05/2004

3.63

2.09 74.5

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DOG & DUCK, LEEDS

20/05/2004

3.63

2.25 76.3

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QUEENS HEAD, YORK

11/05/2004

3.63

2.24 76.2

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LTR

Cost
Price

***** Selling Price & Gross Profit Percentage *****

REGION - NORTH

KINGS ARMS, MANCHESTER

24/05/2004

0.83

3.73 73.9

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